



1ST ANNUAL DEVELOPMENT AND CONSTRUCTION CONFERENCE AGENDA APRIL 24-25, 2007

THEME: FORECASTING - CAPACITY BUILDING - WORKFORCE DEVELOPMENT - EDUCATION

Areas of Focus:

- Forecasting Opportunities: Development, A&E, Construction, Retail, Workforce, Education
- Capacity Building: Increasing the Size, Scope, Scale of LSDBEs
- Workforce Development: Training to meet industry needs
- Education: Establishing a critical career path
- Access to Capital: How to satisfy the need
- Rules of the workforce and LSDBE road

April 24, 2007

8:00AM	Registration	Continental Breakfast
9:00AM	Welcome Remarks	Mayor Adrian Fenty (invited)
9:30AM	General Session	
	Opening Statement	Councilmember Kwame Brown Chair, District Council Economic Development Committee
10:00 AM	The importance of understanding the industry connections: Development + A&E + Construction + Retail + Workforce + Education = the critical path to industry success.	
11:45AM	Break	
12:00PM	Luncheon Guest Speaker: Victor MacFarlane	
2:00PM	Concurrent Forecasting Opportunities Workshops The workshops for each area of focus – <i>Development and Equity Participation, Architecture & Engineering, Retail, Construction, and Workforce Development and Education</i> - will provide information on future business opportunities; future workforce needs; a measurement of the gaps between opportunity and capacity; the District's LSDBE and workforce requirements.	
3:30 PM	Break	
3:45 PM	Plenary Session Rules of the Road – A discussion of workforce and LSDBE legislation and regulations.	
5:00 PM	Plenary Session closes	
5:00 – 7:00PM	Networking Reception	



April 25, 2007

9:00 – 9:30 AM Plenary Session

Opening Statement –

Neil Albert (invited)

Deputy Mayor for Economic Development

9:30 --

Concurrent Workshops

Access to Capital

What are the financial resources that will be required for LSDBEs to take advantage of the projected development projects and business opportunities?

- Equity- sponsor and investor for development
- Business equity and Patient Capital
- Working capital and Lines of Credit
- District and Federal capital programs

What resources are now available to help LSDBEs meet the financial requirements?

What strategies should be employed to help LSDBE meet the financial requirements?

Building Business Capacity

Do LSDBEs have the capacity to take advantage of the forecasted development and business opportunities? If not, what strategies must be employed to increase the capacity of LSDBEs?

- The need for size, scope and scale
- A projection of District businesses
- Strategies for business growth
- The need for business services
- The role of business organizations and associations
- District and Federal programs

Building Workforce Capacity

How can the education and training institutions develop a critical career path for District residents? What tasks have to be undertaken by government, unions, major corporations, LSDBEs, the ABC, and workforce development organizations to make sure that there is enough workforce capacity to take advantage of the opportunities in the development and construction industry?

- The role of DCPS in the development of a career path
- A portrait of the District's future workforce
- Training programs at DOES
- Union and non-union training programs
- The role of the Workforce Development Organizations
- Using the Summer Youth Program to enhance career development

11:30 AM

Break for working lunch

Noon

Continue Concurrent Workshops

2:00 PM

Closing Remarks